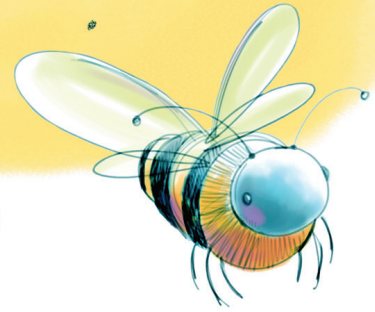


the Great Grown-up

SPELLING bee



Sponsorship Proposal

Goal

Each fall, Kalamazoo Public Library hosts the Great Grown-Up Spelling Bee to benefit the early childhood literacy program, Ready to Read. 100% of net Spelling Bee proceeds are used to buy books for preschoolers throughout the entire Kalamazoo County.

The Event

- **Wednesday, November 9, 2022, 6:30–8:30 pm, at the Fetzer Center**
- Teams of eight adults – two courageous spellers and six outrageous cheerleaders
- Prizes awarded for best spelling, best costumes, most enthusiastic cheer, most creative cheer, and audience favorite.
- Complimentary hors d'oeuvres and cash bar
- Event recorded by and shared on KPL TV

Sponsorship Opportunities

- Sponsor with a donation of any amount. Please see attached sheet for more information.
- **Sponsor at the Bronze (\$500) level or higher and you may opt to send a team to participate in the Bee.**

For more information, please contact the Ready to Read program coordinator, Jill Lansky, at JillL@kpl.gov or 553-7885. Visit kpl.gov/r2r to learn more.

Make checks payable to **Kalamazoo Public Library** and send to:
315 South Rose Street, Kalamazoo, MI 49007.



Kalamazoo
Public Library
kpl.gov

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Benefits of Sponsorship

Gold Level (\$3,000 and higher)

- Logo prominently displayed on spellers' table and in television broadcast credits
- Logo featured in library email newsletters, on the library website, in the event program and slideshow
- Corporate banner displayed at event
- Name placed on Kalamazoo Public Library Wall of Honor
- May opt to send a team to the event with a table for guests
- Listed as sponsor in press releases

Silver Level (\$1,500–\$2,999)

- Name listed in library email newsletters, on the library website, in the event program and slideshow
- Corporate banner displayed at event
- Name placed on Kalamazoo Public Library Wall of Honor
- May opt to send a team to the event with a table for guests

Bronze Level (\$500–\$1,499)

- Name included in sign at event, event program, and library website
- May opt to send a team to the event with a table for guests

Book Sponsor (\$250–\$499)

- Name listed in event program and on library website

Letter Sponsor (\$100–\$249)

- Name included in alphabet display at event and on library website

Friends (\$1–\$99)

- Warm fuzzy feeling, knowing you've helped put books in children's hands!